

NEW YORK MUNICIPAL ENERGY PROGRAM



NYMEP

GoodEnergy



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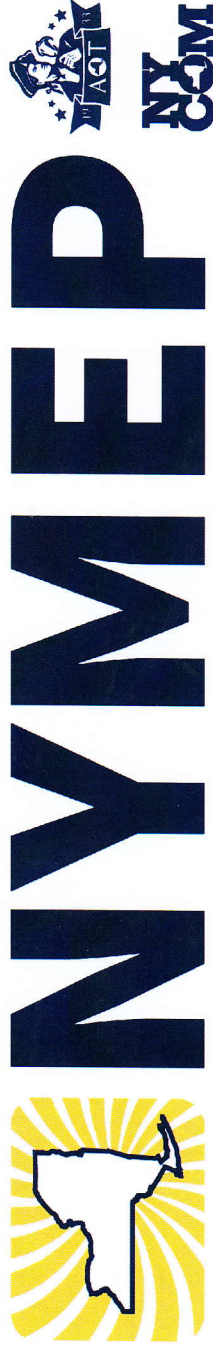
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NEW YORK MUNICIPAL ENERGY PROGRAM

The New York Conference of Mayors (NYCOM) and the Association of Towns have created the New York Municipal Energy Program (NYMEP), a innovative Community Choice Aggregation (CCA) and Municipal buying initiative that allows New York communities and municipal facilities to save money on energy costs.



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NEW YORK MUNICIPAL ENERGY PROGRAM

Municipal Aggregation

- Create economies of scale
- Leverage membership of each organizations
- Qualify as a Shared services
- AOT – over 900 members
- No penalty for non-members

Community Choice Aggregation

- Create economies of scale.
- Leverage Populations
- Qualify as a Shared services
- Good Energy Implementation Plan approved by PSC.
- Clean Energy Communities Program.
- Evens the playing field for residents.



Who is Good Energy?

- New York based energy consulting and brokerage firm.
- A National Company: operating in all deregulated markets, importing best practices and ideas from other states
- National Leader in CCA & Government Aggregation: Largest buying group in the country representing 3 million residents.
- Track Record in Saving Residents Money: 400 communities and 700,000 households. Illinois aggregation – \$120,000 million in savings
- Manage over 5 billion kWhrs of electricity nationwide.
- Consultants for Education Services Commission of New Jersey electric aggregation, 93 public entities across 17 counties.
- Relationships with over 100 Energy suppliers and wholesalers of energy nationwide; knowledge of their capabilities and operational readiness with aggregation - as important as price.
- Outreach Expertise: communication is key with Municipalities; Good Energy has a comprehensive outreach program. Passed over 200 voter referenda in state of Illinois.
- Press and Media experience: knowledge of how to work with local media to assist with program outreach.



Municipal Aggregation experience

Illinois – Municipal Opt-Out Aggregation

- 120 million in collective savings
- Good Energy with over 200 *active* municipal CCA program
- Good Energy program represents 2 million in Population in the state

Massachusetts – Municipal Aggregation

- 50 plus communities
- Good Energy with 230,000 residential program

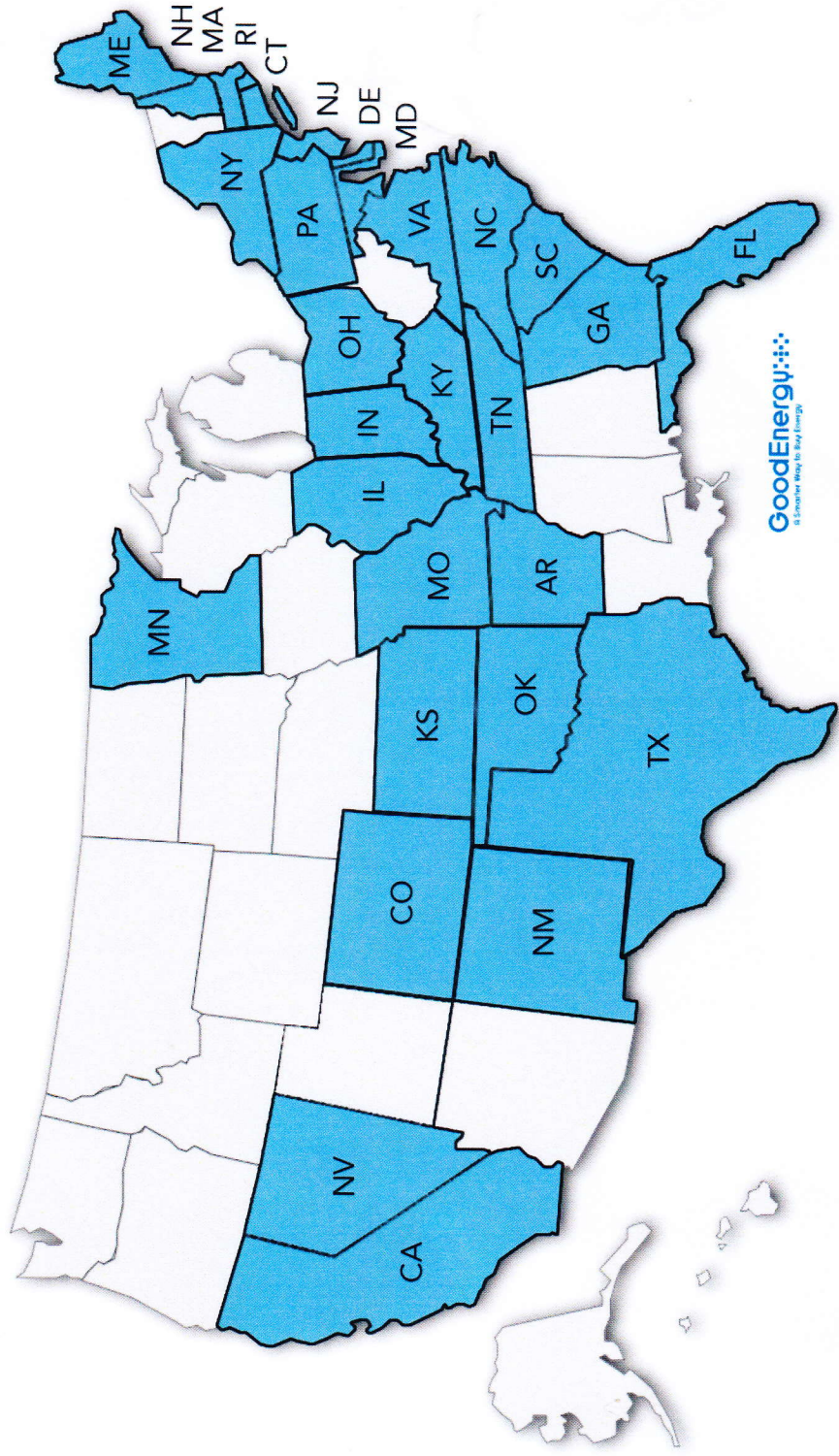
New Jersey - Government Energy Aggregation

- ESCNJ Buying Cooperative
- A resurgence in the 2013
- Over 30 communities

California - coined the phrase CCA

- 2001 legislation
- A resurgence in 2010
- Over 100 large communities
- Marin Clean Energy Program
- Utilities not in support b/c market not fully restructured

National presence – Multiple States



States we operate in

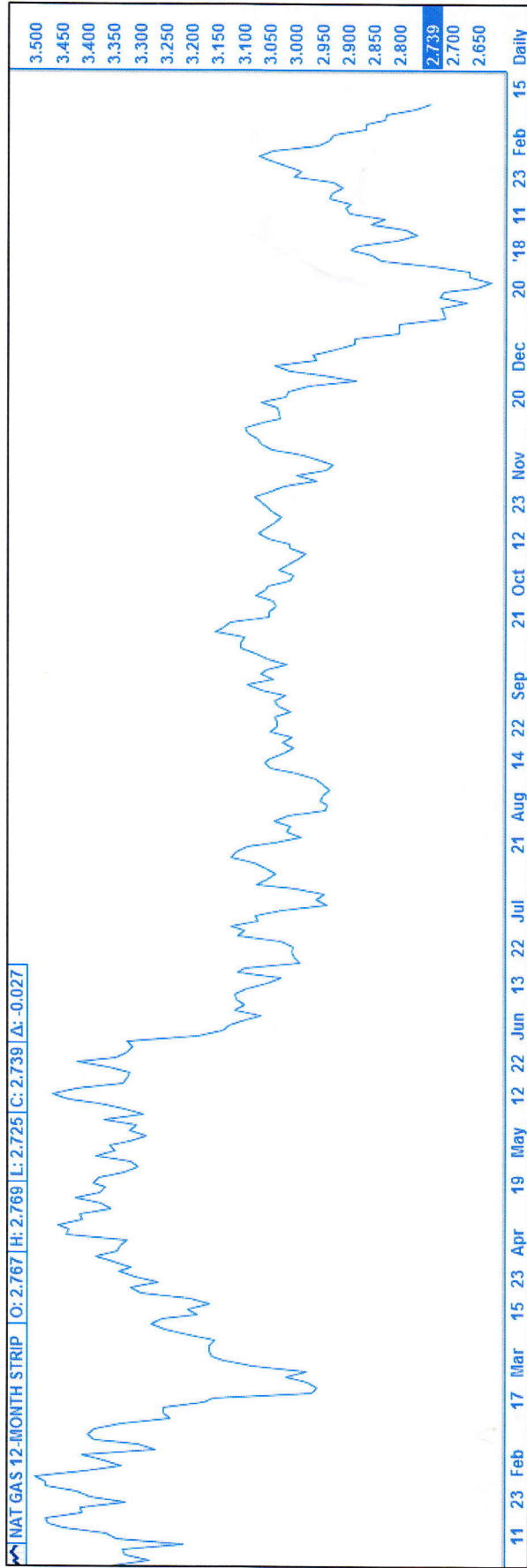
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It's Another Way to Buy Energy



NYMEX

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Natural gas trend





Community Choice Aggregation | CCA | in New York

CCA is the concept where Municipalities are empowered to work with other municipalities, to aggregate the electric and natural gas loads of their residents and businesses to gain greater buying power in states with deregulated competitive energy markets.

- PSC approved the order for CASE 14-M-1224 allowing CCA statewide.



Community Choice Aggregation – Process

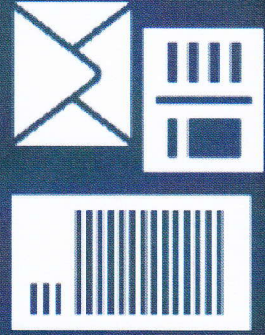
PSC Filing Process

- Select Good Energy/NYMEP CCA Administrator
- Generic Implementation Plan Approved PSC.



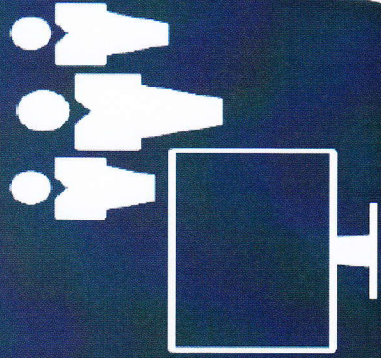
Submittal Process

- Resolution
- CCA Professional Services Agreement
- Local Law Agreement
- Outreach Plan



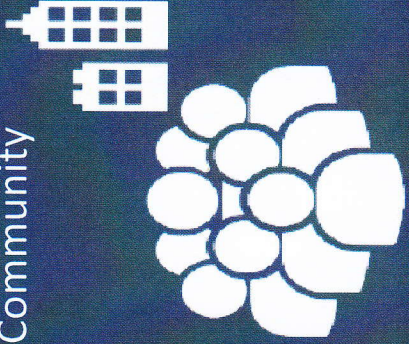
Program Assessment

- Data requisition
- Utility Data Security Agreement.
- Conduct ESCO RFP
- Select ESCO



Program Initiation

- 2 (two) month outreach
- Migrate eligible energy accounts.
- Savings for Community





How will it impact your energy bill?

- Two Components: Your electricity bill has two major cost components – **Delivery and Supply**.
- Supply: CCA changes only the supply component of your bill.
- 50% to 75% of the energy bill will be impacted. The other component, Delivery, will not be affected.
- Participants will see NO change in their utility bill other than a price reduction on energy supply.



Renewable CCA

The same bulk-purchasing principles and benefits of launching a CCA program for traditional power apply to renewable energy procurement – the larger the amount of energy to be offset (using renewable energy certificates [REC]), the greater the savings.

Good Energy has observed an increase in demand for local renewable energy and has developed partnerships and systems to facilitate those targets making them reality.

Significant Track Record:

- Illinois (Municipal Aggregation)
- New Jersey (Government Energy Aggregation)
- Massachusetts (Municipal Aggregation)

March 2014, "Leading from the Middle - How Illinois Communities Unleashed Renewable Energy"
 91 Illinois Towns Using CCA to Achieve 100% Renewable Electricity via RECs
 64% of these were Good Energy communities



- | | | |
|--------------------------------------|---|---|
| Alton
Arlington Heights | Manito | Rolling Meadows
Romeoville |
| Aurora | Marion | Roxana |
| Bartonville
Beecher | Marquette Heights | San Jose
Shorewood |
| Bethalto
Bolingbrook | Marshall County | South Pekin
South Barrington |
| Brimfield
Braidwood | Mason County | South Roxana |
| Buffalo Grove | McLean | Sparland |
| Carbondale
Cary | Monticello | Stanford |
| Champaign County
Channahon | Morton | Stark County |
| Charleston
Coal City | Normal
Norridge | Tazewell County |
| Columbia
Crete | North Pekin
Oak Park | Toluca |
| Creve Coeur | Paris
Park Forest | Topeka |
| Decatur | Pekin | Urbana
Warrenville |
| Deer Creek | Peoria | Washburn |
| Dunlap | Peoria County | Washington
West Frankfort |
| East Peoria | Peoria Heights
Peotone
Plainfield
Riverside | West Peoria
Westmont
Woodridge |
| | Roanoke
Rockdale | |
| | Mackinaw | |



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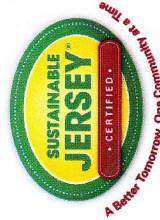
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New Jersey – renewable

Woodbridge Township – largest GEA program in state, 25% of the total energy supplied to the aggregation from New Jersey Class 1 RECs (inclusive of RPS) and still beating the utility PTC – first in the state to launch a RGEA!



Sustainable Jersey – nonprofit organization that provides tools, training and financial incentives to support communities as they pursue sustainability programs



Awards 30 points to township!



Massachusetts - renewable

Communities demonstrating strong demand for local renewable energy



Good Energy develops relationship with
MASS ENERGY CONSUMERS ALLIANCE

- Arlington
 - Somerville
 - Sudbury
 - Winchester
 - Brookline – 25% MA Class 1 RECs over the RPS as default; highest default renewable energy product using local renewable Class 1 RECs in US
- 5% MA Class 1 RECs over the RPS is default



Community Outreach - Awareness

Good Energy develops an awareness campaign tailored to your community. Outreach options include:

- Website development
- Newspaper and other publications
- Radio/TV
- Local cable access and or municipal television station
- In-person presentations
- Informational brochures and posters
- Utility bill inserts
- Customer service help-line (inquires responded to in 24 hours) – telephone and online

**Good Energy will be responsible for all marketing costs.*



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Good Energy LP: A proven Leader in Community outreach

HOW ARE YOU MANAGING ELECTRICITY PRICES IN YOUR COMMUNITY?

Say together. Save together. Learn about community electricity aggregation from the industry leader.

Local, sustainable, utility-agnostic

For information, Call: (840) 665-6000 (637-7344) Email: info@goodenergy.com

Community Electricity Aggregation

The community is participating in a bulk purchasing program designed to save you money on your electricity bill and protect you from volatile electricity prices.

Benefits:

- The goal is to provide savings on your electric bill beginning winter 2017/18
- Rate stability
- Save the program at anytime without penalty
- Local energy procurement
- Rate caps on cost out and again with their current supplier
- Continue to call your utility with any service issues
- Continue to receive a single bill from your utility
- Free energy auditing
- Renewable energy options available

For more information, Call: (840) 665-6000 (637-7344) Email: info@goodenergy.com Website: info@goodenergy.com

Learn how municipal leaders are saving their residents and businesses millions of dollars on electricity.

CALL NOW: 844-665-6000 (637-7344)

For more details, visit: www.GoodEnergy.com

30 HOURS

MAJPC

COMMUNITY ELECTRICITY AGGREGATION (CEA) PROGRAM

Kick-Off Workshop

DATE: 10/19/2017 TIME: 10:30am - 12:00pm

MAJPC

GoodEnergy

LEVERAGE THE BUYING POWER OF YOUR COMMUNITY TO REDUCE ENERGY COSTS

Managing your community's energy is a complex task. It requires expertise, time, and resources. Good Energy offers a unique solution to help you reduce your energy costs and improve your community's energy efficiency.

Our program is designed to help you leverage the buying power of your community to secure the best rates and terms available. This is done through a community electricity aggregation program that allows you to purchase electricity in bulk, resulting in significant savings.

For more information, call (840) 665-6000 or visit www.GoodEnergy.com

POWER IN NUMBERS

Community electricity aggregation is a powerful tool for saving money on electricity. By joining together, communities can leverage their buying power to secure the best rates and terms available. This results in significant savings for every member of the community.

Good Energy offers a unique solution to help you leverage the buying power of your community to secure the best rates and terms available. This is done through a community electricity aggregation program that allows you to purchase electricity in bulk, resulting in significant savings.

For more information, call (840) 665-6000 or visit www.GoodEnergy.com

Learn how your residents can benefit through our community program

COMMUNITY CHOICE AGGREGATION

GoodEnergy

Uniquely Experienced in Save Your Community Money



NYMCP

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Good Energy LP: A proven leader in Community outreach

CITY OF MELROSE COMMUNITY ELECTRICITY AGGREGATION PROGRAM

Program Details

The City of Melrose has chosen Good Energy LP as the provider for the City's electricity aggregation program. The program will be implemented in the City of Melrose, Massachusetts.

Program Name	City of Melrose Community Electricity Aggregation Program
Program Type	Community Electricity Aggregation
Program Dates	January 2014 - December 2014
Program Location	City of Melrose, Massachusetts
Program Manager	Good Energy LP
Program Contact	Good Energy LP, 1000 Broadway, New York, NY 10018

COMMUNITY ELECTRICITY AGGREGATION

Vote YES to Save Money on Your Electricity Bill

Join the City of Melrose Community Electricity Aggregation Program. Save money on your electricity bill by joining the program. The program will be implemented in the City of Melrose, Massachusetts.

Answers to FAQs

Are you considering joining the program? Here are some common questions and answers to help you decide if the program is right for you.

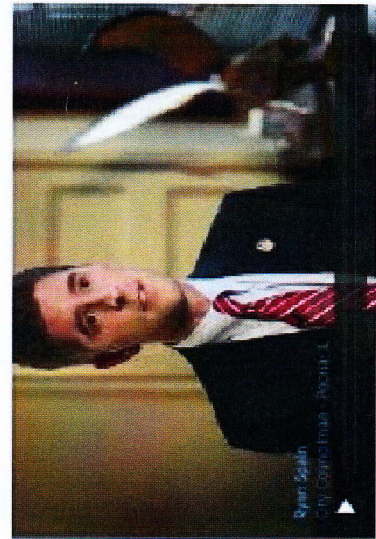
Remember to Vote November 6

Don't forget to vote on November 6th. The City of Melrose Community Electricity Aggregation Program will be implemented in the City of Melrose, Massachusetts.

The "Friend of the Environment" Community Electricity Aggregation Program

The "Friend of the Environment" Community Electricity Aggregation Program

The "Friend of the Environment" Community Electricity Aggregation Program



Examples – community awareness

23% below
Eversource's 2018 Winter rates

New Bedford's Renewed Community Electricity Aggregation Program

Learn more

New Bedford's Community Electricity Aggregation Program has been renewed!



No action is required to participate.
Click here to learn more!

New Bedford's Community Electricity Aggregation Program has been renewed! No one from the city will ever call, email or knock on your door about this program.

Click here to learn more!

New Bedford, along with 22 surrounding communities, has renewed its Community Electricity Aggregation program.

That's power in numbers!

Click here to learn more!

13.16/kWh Eversource's 2018 winter rate

10.12/kWh New Bedford's Renewed Community Electricity Aggregation program rate

Click to learn more!

New Bedford's Community Electricity Aggregation Program has been renewed with a fixed rate of 10.12 cents/kWh that will not change until January 2021.

Click here to learn more!

New Bedford's Community Electricity Aggregation Program has been renewed! No one from the city will ever call, email or knock on your door about this program. **Click here to learn more!**



Click here to learn more!



Click here to learn more!



Click to learn more!



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Questions & Answers



Contact information

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